



UNIVERSITAS DIPONEGORO
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
PROGRAM STUDI S1 ILMU KOMUNIKASI

Jl. Prof. Soedharto, Kampus Tembalang, Semarang
Telp. (024) 7465408

RENCANA PEMBELAJARAN SEMESTER (RPS)

EDISI REVISI KE - 1

Mata Kuliah	Kode	Rumpun MK	Bobot (sks)	Semester	Tanggal Penyusunan/ Revisi
Creative Writing IUP	SIK21313	Communication Science	3	Gasal	12 Agustus 2020/3
Otorisasi	Dosen Pengembang RPS		Koordinator RMK		Ka. Prodi
	1. Triyono Lukmantoro 2. Amida Yusriana		Triyono Lukmantoro		Rouli Manalu, Ph.D
Capaian Pembelajaran (CP)	CPL – Prodi				
	A1, A2, A3, A4, A5, A6, A7, A8, A9 P1, P2, P3, P7 KU1, KU2, KU8, KU9 KK1, KK2, KK4, KK7, KK10				
	CP – MK				
	C1	To understand			
	C3	To present			
	C6	To create, organize			

Deskripsi Mata Kuliah	This course is organized and developed to give an understanding, knowledge, analytical skill and writing skill for communication science students, both in the journalism and strategic communication field
Materi Pembelajaran/ Pokok Bahasan	1. Journalism writing 2. Strategic Communication writing

Pustaka	<ol style="list-style-type: none"> 1. Anjana Neira Dev, Anuradha Marwah, dan Swati Pal. 2009. <i>Creative Writing: A Beginner's Manual</i>. Delhi: Pearson Longman. 2. Vin Maskell dan Gina Perry. 1999. <i>Write to Publish</i>. St. Leonards, NSW: Allen & Unwin 3. Mira Sucharov. 2019. <i>Public Influence: A Guide to Op-Ed Writing and Social Media Engagement</i>. Toronto: University of Toronto Press. 4. Jerelle Kraus. 2012. <i>All the Art That's Fit to Print (And Some That Wasn't): Inside The New York Times Op-Ed Page</i>. New York: Columbia University Press. 5. Adele Ramet. 2007. <i>Writing for Magazines: How to Get Your Work Published in Local Newspapers and Magazines....</i> Oxford: How to Content. 6. Robert L. Hilliard. 2015. <i>Writing for Television, Radio, and New Media, Eleventh Edition</i>. Stamford, CT: Cengage Learning. 7. Thomas S. Kane. 2000. <i>The Oxford Essential Guide to Writing</i>. New York: Berkley Books. 8. National Writing Project with D'anielle Nicole DeVoss, Elyse Eidman-Aadahl, and Troy Hicks. 2010. 9. <i>Because Digital Writing Matters: Improving Student Writing in Online and Multimedia Environments</i>. San Fransisco: John Wiley & Sons. 9. Wilcox, D.L. & Reber, B.H. (2013). <i>Public relations writing and media techniques</i> (7th ed.). Boston, MA: Pearson (ISBN: 0-205-56263-9) 10. Ansoriyah, Siti & Rahmah Purwahida. <i>Menulis Populer</i>. Bandung: PT. Remaja Rosdakarya 11. Ariyadi, Widya. 2017. <i>101 Amazing Copywriting Ideas</i>. Yogyakarta: Quadrant. Prisgunanto, Ilham. 2014. <i>Komunikasi Pemasaran Era Digital</i>. Jakarta: Prisan Cendekia. 12. Rebecca Graf. 2015. <i>Writing a Book Review</i>. Create Space Independent Publishing Platform. 13. Brad Hooper. 2010. <i>Writing Reviews for Readers' Advisory</i>. Chicago: American Library Association. 14. Adele Ramet. 2007. <i>Writing for Magazines: How to Get Your Work Published in Local Newspapers and Magazines....</i> Oxford: How to Content. 15. Robert L. Hilliard. 2015. <i>Writing for Television, Radio, and New Media, Eleventh Edition</i>. Stamford, CT: Cengage Learning. 16. Thomas S. Kane. 2000. <i>The Oxford Essential Guide to Writing</i>. New York: Berkley Books. 17. National Writing Project with D'anielle Nicole DeVoss, Elyse Eidman-Aadahl, and Troy Hicks. 2010. <i>Because Digital Writing Matters: Improving Student Writing in Online and Multimedia Environments</i>. San Fransisco: John Wiley & Sons. 	
Media Pembelajaran	Perangkat keras:	Perangkat lunak:
Team Teaching	Computer, LCD & Projector, audio-visual Tools	Web online application (blog),
Mata Kuliah Syarat	Triyono Lukmantoro, Amida Yusriana	Introduction To Communication

Minggu	Sub-CP-MK (sebagai kemampuan akhir yang diharapkan)	Bahan Kajian/Materi Ajar	Metoda Pembelajaran [estimasi waktu]	Kriteria dan bentuk penilaian	Bobot Nilai
(1)	(2)	(3)	(4)	(5)	(6)
1	Student able to understand the purpose of this course in professional field (C1)	Creative Writing, Becoming professional writer, and writing market	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
2	Student able to organize various type of articles for media (C1-C6)	Writing for media and articles type	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
3	Student able to plan the ideas, conducting research and interview (C1-C6)	Ideas and Interview	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
4	Student able to create a writing (C1-C6)	Writing process from the beginning to end	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
5	Student able to present an opinion article (C1-C3)	Presentation an opinion article discussion	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
6	Student able to present a column article (C1-C3)	Presentation a column article discussion	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
7	Student able to present a review text article (C1-C3)	Presentation a review discussion	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
8	Evaluasi Tengah Semester				
9	Student able to create a press release (C1-C6_	Press Release Writing Technique	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
10	Student able to create a copywriting (C1-C6)	Copwriting Technique	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%

11	Student able to create a microblog (C1-C6)	Microblogging Writing Technique	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
12	Student able to create a popular text (C1-C6)	Popular text Writing Technique	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
13	Student able to create an essay (C1-C6)	Essay Writing Technique	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
14	Student able to present and analyze particular writing (C1-C3)	Reviewing Writing Technique 1-5	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
15	Student able to present and analyze particular writing (C1-C3)	Reviewing Writing Technique 1-5	Learning Method: Lecturing by lecturer Practical Approach by student	Individual Assignment	3%
16	Evaluasi Akhir Semester				