



COURSE OUTLINE

Program study: Communication Department

Faculty: Political and Social Sciences

Course:	The Introduction of Multimedia Journalism	Code:	SIK-2-1-320	SKS:	3	Sem: 5	Updated: 14 Februari 2021
Lecturer:	Dr. Nurul Hasfi, S.Sos, MA						
Aim of the course:	After finished this course student will have knowledge and basic understanding of multimedia journalism and basic skill in news gathering, news processing and news presenting by using multimedia platform <ul style="list-style-type: none"> • A1, A2, A3, A4, A5, A6, A7, A8, A9, A10 • PU1, PU2, PU3, PU5 • PK1, PK4, PK6, PK8, PK9, PK10, PK11, PK12 • K3, K6, K7 						
Short description	The purpose of this course is to provide basic understanding of multimedia journalism, especially regarding the creation of new storytelling techniques developed on digital platforms. Some topic discussed are including the news value, journalism ethics, story telling, types of multimedia storytelling formats, multimedia newsroom, and distributing multimedia content.						
1	2	3	4	5	6	7	
week	Skill achieved	Topic	Method of	Time	Student experiences	Assesent	

			Study			Criteria and indicator	value (%)
1.	Student have ability to explain the basic concept of multimedia journalism	<ul style="list-style-type: none"> • Introduction (Dunham, 2020) • Definition of multimediajournalism • Explanation of the cilabus 	<ul style="list-style-type: none"> • Small Group discussion • Discussion • Reading 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference 	<p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>Indicator : student activity, ability to re-explain the materia</p>	25%
2	Student have ability in understand the basic format of News	<ul style="list-style-type: none"> • Hardnews • Softnews • Feature • Investigative Reporting 	<ul style="list-style-type: none"> • Smal Group Discussion • Discussion • Reading 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference 	<p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p>	

3	Student understand news form of multimedia journalism	<ul style="list-style-type: none"> • Audio and audio podcasts • Videos and video podcasts • Interactive graphics, including data visualization (Dunham, 2020) 	<ul style="list-style-type: none"> • Discovery Learning • Discussion • Reading 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Group Presentation • Question and Answer • Reading reference 	<p>Criteria: explain the material by using students own perspective, respond to other student comment</p> <p>indicator : student activity, ability to re-explain the material</p>	
4	Student have ability to understand and to explain the basic concept of news value	<ul style="list-style-type: none"> • News values 	<ul style="list-style-type: none"> • Problem Based Learning 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Group presentation • Question and Answer • Reading reference 	<p>Criteria: Student explain news value reflected in stories</p> <p>indicator : student activity, ability to re-explain the material</p>	

5	Student have ability to analyze the good and bad news value	Identify news value in a news stories	<ul style="list-style-type: none"> • Discovery Learning (DL) 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Group Presentation • Question and Answer • Reading reference 	<p>Criteria: Student ability in argumentating the criteria of good quality of news valua and bad quality of news value</p> <p>indicator : student activity, ability to provide arguments</p>
6	Student understand and have ability to explain about the basic principal of Journalism ethics	Journalism ethics (Gunaratne, Pearson, & Senarath, 2015)	<ul style="list-style-type: none"> • Small Group Discussion 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Group Presentation • Question and Answer • Reading reference 	<p>Criteria: Student explain news value reflected in stories</p> <p>indicator : student activity, ability to re-explain the material</p>

7	Student have ability to analyze news stories from the perspective of journalism ethics	Journalism ethics	<ul style="list-style-type: none"> • Problem Based Learning • Discussiong case study about journalism ethics violence 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Group Presentation • Question and Answer • Reading reference 	<p>Criteria: Student explain news value reflected in strories</p> <p>indicator : student activity, ability to re-explain the material</p>	
8	Midterm Examination						25%
9	Student understand the basic principal of mobile Journalism (MOJO)	<p>Definition of Mobile Journalism</p> <p>Equipments</p> <p>Pra production (planning)</p>	<ul style="list-style-type: none"> • Project Based Learning • Each individual produced News Video (2 minutes) • Collected in Mid Semester 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference 	<p>Criteria: Student explain news value reflected in strories</p> <p>indicator : student activity, ability to re-explain the material</p>	

10	Student understand the basic principal of mobile Journalism (MOJO)	Production: Script: 5W +H How to take Video with Mobile Camera	<ul style="list-style-type: none"> • Project Based Learning • Each individual produced News Video (2 minutes) • Collected in the Mid Semester 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference 	Criteria: Student explain news value reflected in strories indicator : student activity, ability to re-explain the material	
11	Student understand the basic principal of mobile Journalism (MOJO)	Producing news video	<ul style="list-style-type: none"> • Project Based Learning • Each individual produced News Video (2 minutes) • Collected in the Mid Semester 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference 	Criteria: Student explain news value reflected in strories indicator : student activity, ability to re-explain the material	

12	Student have ability to write news article for website	Script: 5W +H Good lead	<ul style="list-style-type: none"> • Project Based Learning • Each individual produced a news stories • Collected in the Mid Semester 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Discussion • Question and Answer • Reading reference 	<p>Criteria: Student explain news value reflected in strories</p> <p>indicator : student activity, ability to re-explain the material</p>	
13	Student have ability to write news article for website	Script: 5W +H Picture	<ul style="list-style-type: none"> • Project Based Learning • Each individual produced a news stories • Collected in the Mid Semester 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Tutorial Class • Question and Answer • Reading reference 	<p>Criteria: Student explain news value reflected in strories</p> <p>indicator : student activity, ability to re-explain the material</p>	

14	Student have ability to write news for podcast	Script: 5W +H audio	<ul style="list-style-type: none"> • Project Based Learning • Each individual/ group produced a audio news (2 minutes) • Collected in the Mid Semester 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Tutorial • Question and Answer • Reading reference 	<p>Criteria: Student explain news value reflected in stories</p> <p>indicator : student activity, ability to re-explain the material</p>	
15	Student have ability to write news for podcast	Script: 5W +H audio	<ul style="list-style-type: none"> • Project Based Learning • Each individual/ group produced a audio news (2 minutes) • Collected in the Mid Semester 	<ul style="list-style-type: none"> • Teams and Kulon 2 3X50'' • Individual study: 3x60'' • Structured learning: 3x60'' 	<ul style="list-style-type: none"> • Tutorial • Question and Answer • Reading reference 	<p>Criteria: Student explain news value reflected in stories</p> <p>indicator : student activity, ability to re-explain the material</p>	
16	Final Examination: Project Based Learning: Produce Basic Multimedia Content (value = 50%)						

8. Daftar Referensi:	<p>Dunham, R. S. (2020). <i>Multimedia Reporting: How Digital Tools Can Improve Journalism Storytelling</i>. Singaphore: Spronger Nature Singapore Pte. https://doi.org/10.1007/978-981-13-6163-0</p> <p>Gunaratne, S. A., Pearson, M., & Senarath, S. (2015). <i>Mindful journalism and news ethics in the digital era: A Buddhist approach. Mindful Journalism and News Ethics in the Digital Era: A Buddhist Approach</i>. https://doi.org/10.4324/9781315723341</p>
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