



**UNIVERSITAS DIPONEGORO**  
**FAKULTAS ILMU SOSIAL DAN ILMU POLITIK**  
**PROGRAM STUDI S1 ILMU KOMUNIKASI**

Jl. Prof. Soedharto, Kampus Tembalang, Semarang  
Telp. (024) 7465408

**RENCANA PEMBELAJARAN SEMESTER (RPS)**

**EDISI REVISI KE - I**

Mata Kuliah	Kode	Rumpun MK	Bobot (sks)	Semester	Tanggal Penyusunan/ Revisi
<b>Crisis Management</b>	<b>SIK21336</b>	Communication Science	3	Genap	16 January 2021/1
Otorisasi	Dosen Pengembang RPS		Koordinator RMK		Ka. Prodi
	Amida Yusriana, M.I.Kom		Amida Yusriana, M.I.Kom		Rouli Manalu, Ph.D
Capaian Pembelajaran (CP)	CPL – Prodi				
	A1, A2, A3, A4, A5, A10 P1, P2 KU1, KU2 KK1, KK2, KK5, KK7				
	CP - MK				
	C2	To understand and explain the sub theme within the topic			
	C3	To apply the sub theme within the topic			
	C5	To evaluate the sub theme within the topic			

Deskripsi Mata Kuliah	
Materi Pembelajaran/ Pokok Bahasan	Issues and crises are an inseparable part of the life of an organization or company. The future of an organization will be determined by the ways or procedures that are carried out in dealing with these developing issues and crises. For

	that we need a neat and well structured management. By studying the characteristics of issues, types of crises and how to handle them and being involved in case studies, students are expected to have sufficient provisions in resolving issues and crises properly, so that the reputation and image of the company can be maintained.				
Pustaka	<p>Regester, Michael &amp; Judy Larkin. 2005. Risk Issues and Crisis Management: A Casebook of Best Practice, Third Edition. London: Kogan Page Limited.</p> <p>Hopkin, Paul. 2010. Fundamental of Risk Management: Understanding, Evaluating and Implementing Effective Risk Management. London: Kigan Page.</p> <p>Bloch, Olga. 2013. Corporate Identity and Crisis Response Strategies: Challenges and Opportunities of Communication in Times of Crisis. Frankfurt: Springer.</p> <p>Crouhy, Michel, Dan Galai &amp; Robert Mark. 2014. The Essentials of Risk Management Second Edition. New York: McGrawHillEducation.</p>				
Media Pembelajaran	<table border="1"> <tr> <th>Perangkat keras:</th><th>Perangkat lunak:</th></tr> <tr> <td>Computer, LCD &amp; Projector, Audio-visual Tools</td><td>web online application (Kulon),</td></tr> </table>	Perangkat keras:	Perangkat lunak:	Computer, LCD & Projector, Audio-visual Tools	web online application (Kulon),
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Computer, LCD & Projector, Audio-visual Tools	web online application (Kulon),				
Team Teaching	Amida Yusriana, M.I.Kom, Desideria Cempaka Wijaya Murti, PhD.				
Mata Kuliah Syarat					

Minggu	Sub-CP-MK (sebagai kemampuan akhir yang diharapkan)	Bahan Kajian/Materi Ajar	Metoda Pembelajaran [estimasi waktu]	Kriteria dan bentuk penilaian	Bobot Nilai
(1)	(2)	(3)	(4)	(5)	(6)
1	Able to understand and carry out issue and crisis management and to know the background of the roles and functions, duties & scope of issue and crisis management	<ul style="list-style-type: none"> <li>• Has an overview of issues and crisis management courses</li> <li>• Identifying the importance of studying issue and crisis management</li> <li>• Describe background roles and functions, duties &amp; scope of issue and crisis management</li> </ul>	Learning methods: Listening to lecture, individual learning	Individual task Group Task Self Study	3%
2	Able to understand and explain the definition of a crisis	<ul style="list-style-type: none"> <li>• Describe the business situation in an era of openness</li> <li>• Understand the very high competition and the risks that will</li> </ul>	Learning methods: Listening to lecture, individual learning	Individual task Group Task Self Study	3%

		occur.			
3	Able to understand and explain the meaning of crisis management	<ul style="list-style-type: none"> <li>• Describes general management</li> <li>• Describe management facing a crisis</li> <li>• Describe the factors causing the crisis</li> <li>• Provide real cases or examples</li> </ul>	Learning methods: Listening to lecture, individual learning	Individual task Group Task Self Study	3%
4	Students know more deeply about the meaning of crisis management (continued)	<ul style="list-style-type: none"> <li>• Describes general management</li> <li>• Describe management facing a crisis</li> <li>• Describe the factors causing the crisis</li> <li>• Provide real cases or examples (advanced)</li> </ul>	Learning methods: Listening to lecture, individual learning	Individual task Group Task Self Study	3%
5	Able to understand and explain more deeply about issue and crisis management personal skills	<ul style="list-style-type: none"> <li>• Knowing your potential</li> <li>• Realizing the untapped potential</li> <li>• Understand the superiority of personal abilities.</li> </ul>	Learning methods: Listening to lecture, individual learning	Individual task Group Task Self Study	3%
6	Able to understand and explain the stages of the Issue Life Cycle	<ul style="list-style-type: none"> <li>• Origin Stage</li> <li>• Stage amplification and mediation</li> <li>• Organization Stage</li> <li>• Resolution stage</li> </ul>	Learning methods: Listening to lecture, individual learning	Individual task Group Task Self Study	3%
7	Able to understand, analyze and describe the role of a public relations officer in analyzing cases in an institution or organization experiencing crisis	<ul style="list-style-type: none"> <li>• Explain the strategy for analyzing the case</li> <li>• Implement the application of PR management concepts in an institution / organization / company</li> <li>• Make presentations and provide recommendations related to cases that are the object of analysis</li> </ul>	Learning methods: Listening to lecture, individual learning	Individual task Group Task Self Study	3%
<b>8</b>	<b>Evaluasi Tengah Semester</b>				
9	Understand the Management Crisis in the Digital Age	Lecturing	Learning methods: Listening to lecture individual learning	Individual task Group Task Self Study	3%
10	Understand and explain the factors causing the possibility	Academic Presentation Case Study	Learning methods: Listening to lecture individual	Individual task Group Task	3%

	of multiple crises to the lowest point (acute) and the resolutions based on various cases		learning	Self Study	
11	Understand and explain the factors causing the possibility of multiple crises to the lowest point (acute) and the resolutions based on various cases	Academic Presentation Case Study	Learning methods: Practical Approach	Individual task Group Task Self Study	3%
12	Applying management crisis into real case	Finding the issue Tracking the issue into crisis Planning a management crisis to resolve the crisis	Learning methods: Practical Approach	Individual task Group Task Self Study	3%
13	Applying management crisis into real case	Finding the issue Tracking the issue into crisis Planning a management crisis to resolve the crisis	Learning methods: Practical Approach	Individual task Group Task Self Study	3%
14	Applying management crisis into real case	Finding the issue Tracking the issue into crisis Planning a management crisis to resolve the crisis	Learning methods: Practical Approach	Individual task Group Task Self Study	3%
15	Evaluation	Academic Presentation	Learning methods: Practical Approach	Individual task Group Task Self Study	3%
<b>16</b>	<b>Evaluasi Akhir Semester</b>				